

FINANCIAL WELLNESS



Learn How Our **FREE** Financial Wellness Program Benefits Employees And Your Business.



FARMERS INSURANCE
FEDERAL CREDIT UNION

HELLO

— We've been improving the financial lives of Farmers Insurance employees, family, and friends for nearly 90 years.

Now, we're offering our experience, accounts, money smarts, and free financial wellness program to you and your employees. Anyone can join.

As a not-for-profit, we're committed to building lifetime value and relationships. When our Members succeed, we succeed.



Members

60k+



Assets

\$1.5B



Digital banking

24/7



Shared branches

5k+

Shared ATMs

30K+

SUCCEED

A free financial wellness program helps employees and businesses thrive.



77%

Of HR leaders know financial anxiety affects their teams.*

Adding our program to your benefits is a win-win for everyone.

Free: No employer contribution is required.

Add value without adding expense.

Turnkey: No admin work required. We can handle all interactions between your employees and us.

Increases Productivity: Employees free from financial stress focus better on their work and accomplish more.

Builds Morale: When employees feel supported, they're more satisfied at work and with their employers.

*Calm, "2024 Voice of the Marketplace Report"



“I have never been more satisfied with any other financial institution, as I have with my Credit Union peeps! THEY ROCK!”

— **Laurie H.**
Member since 2004

MENTOR

We help your employees understand finances in a very personal way.

— We can meet with your employees however they feel comfortable, individually or as a group, we're available to help on their terms.

One-on-One Meetings: Private meetings at your location, our branches, online, or over the phone, wherever and whenever it's convenient.

Financial Wellness Check: A free online financial assessment and follow-up session that helps identify ways to grow wealth and avoid red flags.

Financial Education Center: Jargon-free, self-paced, interactive online courses that increase money smarts.

SUPPORT

Motivate your employees by offering a free financial wellness program.

56%

Of employees spend time at work worrying about their finances.*

Our free financial wellness program builds a thriving, more focused, and engaged workforce and helps your employees:


- Reduce financial stress
- Decrease debt
- Improve budgeting
- Save for emergencies
- Raise their credit score
- Plan for the future

“I’ve felt like a valued Member for twenty-six years. The products are great, and the rates are market-leading!”

— **Joe K.**

Member since 1997

*PwC 2023 Employee Financial Wellness Survey.




“Thank you, FIGFCU. You have made and continue to make a big difference in my business and personal life!”

— **Pedro G.**

Member since 2016

ENGAGE

Leave the communication and training to us.



Not only do we know money, we know how to talk to people about it. Our team leads the training; your employees benefit from a free financial wellness program. And you get time back on your calendar.

Email Campaigns

Virtual Webinars

Printed Materials

One-on-One Meetings


In-Person Meetings

Open Enrollment/Benefits Fairs

Lunch & Learns

BENEFIT

Your employees benefit because we're different.



Big banks aren't flexible and focus on making money for shareholders. We don't make money off our Members, we make it for them.

Customize: We can work with you to build unique accounts and services based on your employees' financial needs.

Not-for-Profit: The money we make goes back to Members as higher Savings and Checking yields and lower rates on loans and credit cards.

Bonuses: Members can qualify for monthly Checking rewards, Savings account bonuses, and rate discounts on auto, personal, and home equity loans.

Member-Only Discounts: Savings on tax prep, estate planning, and more to help Members stay on budget.

CONNECT

— Let me show you how our free financial wellness program can help improve the lives of your employees.



Contact us now.

800.877.2345
figfcu.org/benefits

